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# Targeted consultation on open finance framework and data sharing in the financial sector

Fields marked with \* are mandatory.

#### Introduction

In finance and beyond, there is a broad technology-driven trend towards greater use of data and data sharing. The Commission highlighted the need for better access to public and private data and its reuse in the <u>data strategy for Europe</u>, which includes several cross-cutting policy initiatives

- i. common European data spaces in various sectors of the economy
- ii. data sharing between businesses and governments
- iii. sharing of industrial data across sectors

In order to promote the ambitious data strategy across the economy, in 2020 the Commission proposed a <u>Data Governance Act (DGA)</u>, a <u>Digital Services Act (DSA)</u> and a <u>Digital Markets Act (DMA)</u>. These initiatives, among other things, provide a coherent governance framework for the common European data spaces, establish rules for data intermediaries and other online intermediaries, as well as establish obligations for online gatekeeper platforms. Furthermore, in 2022 the Commission proposed a <u>Data Act</u>, containing further policy measures as regards access to the "Internet of things" (IoT) data as well as general modalities for data access and reuse across the economy.

In 2020, the Commission also identified promotion of data-driven finance as one of the priorities in its digital finance strategy. In 2021, the Commission established an expert group on European financial data space to continue its engagement with stakeholders in this priority area, which created a dedicated subgroup on open finance in 2022. Open finance should form an integral part of the European financial data space, along with data contained in public disclosures of firms as well as supervisory data. On 25 November 2021, the Commission adopted legislative proposals on the European Single Access Point (ESAP) to public disclosures as part of the capital markets union (CMU) package. The objective is to consolidate online access to the financial and sustainability-related data of companies and financial institutions in a single interface. The legislation also provides for a machine-readable format. On 15 December 2021, the Commission adopted its strategy on supervisory data in EU financial services. Next, subject to an impact assessment, a new open finance framework has been announced in the capital markets union communication of 25 November 2021, building on and in full alignment with broader policy initiatives on data access and governance. The communication pointed out that an open finance framework should be based on the principle of a level playing field for existing and new entrants, and subject to data protection rules and clear security safeguards.

Open finance refers to third-party service providers' access to (business and consumer) customer data held by financial sector intermediaries and other data holders for the purposes of providing a wide range of financial and information services. Currently, third party service providers have to rely on limited sources of customer data access rights in the financial sector: the revised <a href="Payment Services Directive">Payment Services Directive</a> (PSD2) with respect to payment accounts data of both retail and business customers, as well as the <a href="General Data Protection Regulation">General Data Protection Regulation</a> (GDPR) with respect to personal data held by any financial service provider. However, GDPR enables third party service providers to have direct access only when it is technically feasible, which therefore does not guarantee such access. The recent Data Act proposal does not introduce any new data access rights in the financial sector either.

Based on the Commission's mandate and as announced in the <u>Retail payments strategy</u> of 24 September 2020, a PSD2 review has been launched to report on the application and impact of EU rules on payment services. The lessons learned from PSD2 as regards third-party service providers' access rights to payment accounts upon customer request will be taken into account when designing the open finance framework. Since the entry into force of PSD2, a number of stakeholder initiatives in this area have also developed, including application programming interface (API) standardisation and access schemes.

The present targeted consultation on open finance complements the "Have your say" consultation on open finance (included in the "Have your say" consultation on the PSD2 review). The objective of this targeted consultation is to gather evidence and stakeholder views on various aspects related to the state of play and further development of open finance in the EU and effective customer protection. It also takes into account and complements the ongoing work of the Expert group on the European financial data space (parts I and II). In addition, the targeted consultation seeks stakeholder views on the use of aggregated supervisory data for research and innovation and on broader questions of data sharing among financial firms for risk monitoring or compliance purposes (part III).

This targeted consultation is targeted at different stakeholder groups: customers of financial services firms (consumers and corporate customers), financial institutions and other firms which are either holding data or intending to use it.

Sections I and II of this targeted consultation covers the following data types

- the use of confidential customer data collected for the purpose of providing financial services (for example, this
  excludes the data contained in public disclosures and the use of data for supervisory and law enforcement or
  similar purposes)
- data held by both financial institutions and other firms, provided that it is used for the purposes of providing financial services
- access to and reuse of raw data only, as opposed to enriched data

By way of illustration, the consultation covers: data on accounts held by corporate and retail customers with financial service providers (e.g. payments, savings, securities), as well as on their insurance and pension products, and data relevant to the risk and sustainability profile of such products.

As the nature and scope of practical use cases for open finance is constantly under development, this targeted consultation does not attempt to establish a full taxonomy of such cases. However, every respondent is expected to provide responses in particular for their area of activity. In addition, the consultation seeks feedback on two specific areas of use cases to illustrate which are of particular relevance to the Commission objectives of promoting safe retail investment, and SME access to finance.

Section III of this targeted consultation covers certain additional data sharing issues, beyond open finance. They seek views on the need to enhance legal certainty about the possibility to make supervisory data available more extensively for research and innovation, and the possibility for financial institutions to exchange among themselves information and data to improve risk monitoring or compliance, while protecting data confidentiality.

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Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact <a href="mailto:fisma-psd2-review@ec.europa.eu">fisma-psd2-review@ec.europa.eu</a>.

#### More information on

- this consultation
- the consultation document
- the use cases annex to the consultation document
- the related call for evidence on the open finance framework
- the related public consultation on the review of PSD2 and on open finance
- the related targeted consultation on the review of PSD2
- the related call for evidence on the review of PSD2
- digital finance
- payments services

\*Language of my contribution

• the protection of personal data regime for this consultation

### **About you**

Irish

Language of my continuation		
Bulgarian		
Croatian		
Czech		
Danish		
Dutch		
English		
Estonian		
Finnish		
French		
German		
Greek		
Hungarian		

	Italian
0	Latvian
0	Lithuanian
0	Maltese
0	Polish
0	Portuguese
0	Romanian
0	Slovak
	Slovenian
	Spanish
0	Swedish
*I am	giving my contribution as
0	Academic/research institution
0	Business association
0	Company/business organisation
0	Consumer organisation
0	EU citizen
0	Environmental organisation
0	Non-EU citizen
0	Non-governmental organisation (NGO)
0	Public authority
0	Trade union
•	Other
* First	name
s	amuel
*Surr	ame
C	ywie
*Ema	il (this won't be published)
S	amuel.cywie@institutdesactuaires.fr
*Orga	anisation name

Institut des actuaires (France)

#### \*Organisation size

- Micro (1 to 9 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more)

#### Transparency register number

255 character(s) maximum

Check if your organisation is on the <u>transparency register</u>. It's a voluntary database for organisations seeking to influence EU decision-making.

#### \*Country of origin Please add your country of origin, or that of your organisation. Afghanistan Djibouti Saint Martin Libya Åland Islands **Dominica** Liechtenstein Saint Pierre and Miquelon Saint Vincent Albania Dominican Lithuania Republic and the Grenadines Algeria Luxembourg **Ecuador** Samoa American Samoa Macau San Marino Egypt Andorra Madagascar São Tomé and El Salvador **Príncipe** Equatorial Guinea Saudi Arabia Angola Malawi Anguilla Eritrea Malaysia Senegal Antarctica Estonia **Maldives** Serbia Antigua and Seychelles Mali Eswatini Barbuda Argentina Malta Sierra Leone Ethiopia Armenia Falkland Islands Marshall Islands Singapore Aruba Faroe Islands Martinique Sint Maarten Mauritania Australia Fiji Slovakia

0	Austria	0	Finland	0	Mauritius		Slovenia
0	Azerbaijan	0	France	0	Mayotte		Solomon Islands
	Bahamas	0	French Guiana		Mexico		Somalia
0	Bahrain	0	French Polynesia	0	Micronesia		South Africa
0	Bangladesh	0	French Southern and Antarctic Lands	0	Moldova	0	South Georgia and the South Sandwich Islands
	Barbados	0	Gabon		Monaco		South Korea
	Belarus	0	Georgia		Mongolia		South Sudan
0	Belgium	0	Germany	0	Montenegro		Spain
0	Belize	0	Ghana	0	Montserrat		Sri Lanka
	Benin	0	Gibraltar		Morocco		Sudan
	Bermuda	0	Greece		Mozambique		Suriname
	Bhutan	0	Greenland		Myanmar/Burma		Svalbard and
							Jan Mayen
	Bolivia	0	Grenada		Namibia		Sweden
0	Bonaire Saint Eustatius and Saba	0	Guadeloupe	0	Nauru	0	Switzerland
0	Bosnia and Herzegovina	0	Guam	0	Nepal	0	Syria
0	Botswana	0	Guatemala	0	Netherlands		Taiwan
0	Bouvet Island	0	Guernsey	0	New Caledonia		Tajikistan
0	Brazil	0	Guinea	0	New Zealand		Tanzania
0	British Indian Ocean Territory	0	Guinea-Bissau	0	Nicaragua	0	Thailand
0	British Virgin Islands	0	Guyana	0	Niger	0	The Gambia
	Brunei	0	Haiti		Nigeria		Timor-Leste
©	Bulgaria	0	Heard Island and McDonald Islands		Niue	0	Togo
0	Burkina Faso	0	Honduras	0	Norfolk Island		Tokelau
0	Burundi	0	Hong Kong	0	Northern Mariana Islands	0	Tonga

Cambodia	0	Hungary	0	North Korea	0	Trinidad and
Cameroon	0	Iceland	0	North Macedonia	0	Tobago Tunisia
© Canada	0	India	0	Norway	0	Turkey
© Cape Verde	0	Indonesia	0	Oman	0	Turkmenistan
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Cayman Islands		IIdII		ranstan		Caicos Islands
Central African	0	Iraq	0	Palau	0	Tuvalu
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Chad	0	Ireland	0	Palestine	0	Uganda
Chile	0	Isle of Man	0	Panama	0	Ukraine
China	0	Israel	0	Papua New	0	United Arab
Omna		101401		Guinea		Emirates
Christmas Island	0	Italy	0	Paraguay	0	United Kingdom
Clipperton	0	Jamaica	0	Peru	0	United States
Cocos (Keeling)		Japan	0	Philippines	0	United States
Islands		•		• •		Minor Outlying
						Islands
Colombia		Jersey		Pitcairn Islands	0	Uruguay
Comoros		Jordan		Poland	0	US Virgin Islands
Congo		Kazakhstan		Portugal	0	Uzbekistan
Cook Islands		Kenya		Puerto Rico	0	Vanuatu
Costa Rica		Kiribati		Qatar	0	Vatican City
Côte d'Ivoire		Kosovo		Réunion	0	Venezuela
Croatia		Kuwait		Romania	0	Vietnam
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Cyprus	0 0	Latvia		Saint Barthélemy Saint Helena Ascension and	0	Western Sahara Yemen
Cyprus Czechia	0 0	Latvia Lebanon	0 0 0	Saint Barthélemy Saint Helena Ascension and Tristan da Cunha	0	Western Sahara Yemen Zambia

0	Denmark	Liberia	Saint Lucia
* Field	I of activity or sector	or (if applicable)	
	Accounting		
	Auditing		
	Banking		
	Credit rating ager	ncies	
	Insurance		
	Pension provision	1	
		gement (e.g. hedge f ney market funds, se	unds, private equity funds, venture curities)
	Market infrastruct	ure operation (e.g. C	CPs, CSDs, Stock exchanges)
	Social entreprene	urship	
	Other		
<b>V</b>	Not applicable		

The Commission will publish all contributions to this targeted consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. Fo r the purpose of transparency, the type of respondent (for example, 'business association, 'consumer association', 'EU citizen') is always published. Your e-mail address will never be published. Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected

#### \*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

### Anonymous

Only the organisation type is published: The type of respondent that you responded to this consultation as, your field of activity and your contribution will be published as received. The name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

#### Public

Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provisions

#### **PARTI**

Part I of the consultation contains the following sections

- I. The relevance of data sharing in the financial sector
- II. Customer protection
- III. Modalities of data access and reuse in the financial sector
- IV. Technical infrastructure

### I. The relevance of data sharing in the financial sector

#### Question 1. What type of actor in the data value chain are you?

Please select as many answers as you like

- Individual customer of a financial service provider
- Business customer of a financial service provider
- Holder of customer data
- User of customer data
- Data intermediary between data holders and users
- Other

### Please specify to what other type of actor you refer in your answer to question 1:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Association
Question 2. In what part of the financial sector are you active?
Please select as many answers as you like
Banking
Payments
Insurance
Asset management
Securities trading
Brokerage
Pensions
Data and information services
Not active in the financial sector
Other
Please specify to what other part of the financial sector you refer in your
answer to question 2:
5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
l'Institut des actuaires est une association qui a pour vocation d'intervenir dans tous les secteurs financiers mais de fait, plus particulièrement dans le secteur de l'assurance.  Les membres de l'Institut sont actifs dans les différents secteurs cités.
Question 3. In your opinion, is there an adequate framework for data access rights in place in the financial sector beyond payment accounts?
Yes
<ul><li>No</li></ul>
Don't know / no opinion / not applicable
Don't know / no opinion / not applicable

Question 4. As a customer of a financial service provider, would you be willing to grant other businesses ("third parties") access to the data you generate with this provider for one of the following purposes?

Please coloct as many answers as ve	Jika	
Please select as many answers as yo	TIKE	
from all your existing from several investrem.  Receive additional forms.	ensive overview of your financial situation based on data glinancial service providers (e.g. consolidation of data nent portfolios) nancial services from another financial services provider ancial services provider in an easy and simple way	
Please specify to what 4:	other purpose(s) you refer in your answer to question	n
5000 character(s) maximum including spaces and line breaks,	e. stricter than the MS Word characters counting method.	
Sans objet pour l'Institut		
Question 5. What open customers the most?  Please select as many answers as you	finance-based products would stand to benefit retai	i∎
Online brokerages to Personalised advice Personal finance mare recommendations for charges)	at facilitate provider switching nat provide financial products with the best value and tailored financial products nagement tools (e.g. overdraft alerts and or choosing lower interest rates products, lower overdraft	
	nagement tools to monitor and manage assets and ial goal management, analytics of investments and their	

returns, monitoring of wealth factors such as savings, spending and budgets)

	Alternative credit scoring methods for financial inclusion (e.g. gig economy
	workers)
	Quicker customer onboarding with financial service providers
	Pension tracking tools that provide a comprehensive overview of entitlements
	Digital tools to assess the ESG profile of financial products (e.g. the
	environmental impact of investment portfolios or carbon footprint estimation of
	specific products)
	All of the above
1	Other

### Please specify to what other product(s) you refer in your answer to question 5:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

#### De meilleurs services

La comparaison des tarifs est simple, celle des garanties proposées est beaucoup plus complexe, il faut en effet regarder le contexte du pays dans lequel est mis en œuvre la garantie : intervention de l'état en santé et en dommage aux biens par exemple. Il faut aussi regarder les conditions de mise en œuvre des garanties : limites et conditions de garanties, franchises, exclusions... La solidité financière de l'acteur lui même est aussi à considérer pour un risque long.

Le tarif est quantifiable, les garanties exprimées en des termes juridiques ne le sont pas toujours.

L'assurance est une promesse différée dans le temps. Le fait de ne pouvoir quantifier toute l'étendue des garanties fait porter un risque de défaut de conseil à l'assureur, et de ce fait un risque de défaut de couverture pour l'assuré.

Pour les produits d'épargne, il faut distinguer entre les objectifs poursuivis. Certains services permettent d' améliorer l'expérience ou l'information du client, par exemple pour l'onboarding, la comparaison des frais et commissions entre produits d'épargne, l'information sur les caractéristiques ESG des différents produits et le suivi des droits à la retraite. La valeur ajoutée par ce services pour les clients particuliers est théoriquement incontestable, sous réserve de la qualité du service fourni. Une autre catégorie de service vise le conseil personnalisé au client, que ce soit pour la gestion de l'équilibre entre actifs et passifs du client, le choix d' une allocation entre classes d'actifs ou le choix d'un produit financier particulier. Dans ces domaines, le développement récent d'outils de robo-advising appelle une certaine prudence. Il est très difficile aux clients particuliers de juger de la qualité des algorithmes sous-jacents, et donc de la pertinence des conseils d' investissement qui en résultent. L'intervention d'un filtre humain, via une institution financière régulée, semble nécessaire.

### Question 6. What would be your quantitative and/or qualitative estimate of such retail customer benefits for these products?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

corpo	tion 7. What open finance-based products would stand to benefit trate customers (notably SMEs) the most?
	Comparison tools that facilitate provider switching
	Online brokerages that provide financial products with the best value
	Personalised advice and tailored financial products
	Personal finance management tools (e.g. overdraft alerts and
r	recommendations for choosing lower interest rates products, lower overdraft charges)
	Personal wealth management tools to monitor and manage assets and
	iabilities (e.g. financial goal management, analytics of investments and their eturns, monitoring of wealth factors such as savings, spending and budgets)
	Alternative credit scoring methods for financial inclusion (e.g. gig economy
V	vorkers)
	Quicker customer onboarding with financial service providers
	Pension tracking tools that provide a comprehensive overview of entitlements
	Digital tools to assess the ESG profile of financial products (e.g. the
$\epsilon$	environmental impact of investment portfolios or carbon footprint estimation of
5	specific products)
	All of the above
	Other

# Question 8. What would be your quantitative and/or qualitative estimate of such corporate customer benefits for these products?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

### Question 9. In your opinion, should financial firms holding customer data be allowed to share their customer data with customer's permission?

- With regulated financial institutions only
- With any financial and information service providers active in the financial sector
- With any third-party firm, including in other sectors of the economy
- Firms should not be allowed to share customer data
- Don't know / no opinion / not applicable

#### Please explain your answer to question 9:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

La connaissance du risque est clé pour tarifer un risque et apporter un meilleur conseil.

Le partage des données permet d'améliorer cette connaissance et d'apporter de meilleurs services et des garanties plus adaptées.

Il faut cependant être attentif à plusieurs contraintes :

- la qualité des données : elle est indispensable et doit être garantie, ce qui suppose notamment des définitions communes et claires pour tous,
- le cadre de le réglementation sur la concurrence, en particulier ce qui évite les ententes sur les prix,
- la sensibilité des données en particulier en santé
- l'horizon des garanties : une personne pourra donner son autorisation à un moment t et changer d'avis dans le temps. En assurance le cycle est inversé et la mise en œuvre des garanties s'étend sur des délais pouvant être très longs.
- comment s'assurer qu'un assuré a bien mesuré l'enjeu de son consentement?

L'échange des données doit garantir toute la sécurité aux assurés et ne doit pas permettre à des tiers non soumis aux obligations qui encadrent le marché

# Question 10. Should financial firms holding customer data be entitled to compensation by third parties for making the data available in appropriate quality, frequency and format?

Yes

No

Don't know / no opinion / not applicable

### Please specify why you think financial firms holding customer data should not be entitled to compensation by third parties for making the data available in appropriate quality, frequency and format:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

L'assurance est une garantie de long terme (cycle inversé) qui nécessite l'accès aux données personnelles. C'est l'agrégat des données personnelles dans le temps qui permet aux assureurs de mesurer le risque. L'enjeu de l'utilisation des données est donc partagé entre la communauté des assurés et l'assureur. Tous les assurés ne seront pas d'accord pour que leurs données soient "vendues" ce qui introduit de fait un biais et rend les données pour lesquelles il y a un accord de l'assuré difficiles à exploiter.

Au niveau du devoir de conseil comment s'assurer qu'un assuré ait bien compris les enjeux et soit d'accord tout au long de la vie du contrat avec la vente de ses données personnelles. A minima il faudrait un consentement explicite de l'assuré, sur la base d'une information détaillant l'identité des acheteurs de ses données.

### Question 11. What other conditions are required to ensure the potential of open finance is maximised while minimising its risks?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Le partage des données peut accélérer la segmentation et une trop forte segmentation peut déboucher sur le risque de démutualisation.

La loi de distribution par individu n'a aucun sens.

L'assurance est basée sur la mutualisation (\*): mutualisation entre individus et mutualisation dans le temps : un "bon" risque un jour peut se révéler moins ""bon"" après plusieurs années et inversement.

Sans mutualisation bien dosée, le risque est d'exclure une partie de la population qui ne pourra financièrement assumer le prix immédiat de leur garantie.

On peut citer l'assurance santé, en imaginant de nouveaux acteurs ne ciblant que les "bons " risques, les autres acteurs se verront dans l'obligation de baisser leurs garanties, de baisser leurs services ou d'augmenter leurs prix avec comme conséquence une partie de la population qui n'aura plus accès aux complémentaires et donc à certaines pratiques médicales.

Il est essentiel aussi d'assurer une concurrence équitable entre les acteurs; "mêmes activités, mêmes risques, mêmes règles"

(\*) La mutualisation consiste à regrouper des risques homogènes sur la base de la loi des grands nombres. Les risques auxquels sont soumis les assurés ne sont pas homogènes en général; les assureurs utilisent des variables tarifaires pour établir leurs primes.

#### Question 12. What policy measures would be important to ensure a level

#### playing field in terms of access to customer data?

- Ensuring access by financial institutions to the non-financial data of customers
- Subjecting all third-party service providers that access customer data held by financial service providers to financial supervision and regulation
- Other
- A level playing field already exists, so no measures necessary
- Don't know / no opinion / not applicable

### Question 13. Does open finance framework bear any possible risk of accumulation of data, leading to the creation of monopolies?

- Yes
- O No
- Don't know / no opinion / not applicable

## Please explain why you do think open finance framework does bear possible risk(s) of accumulation of data, leading to the creation of monopolies:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Il y a un risque de création de monopole par l'accumulation de données dans une architecture ouverte où les institutions financières seraient libres de vendre leurs données clients au plus offrant, le plus offrant ayant des chances d'être déjà un monopole ou quasi-monopole de type GAFAM.

### Questions for financial firms holding customer data

Question 14. As a financial firm holding customer data, do you make any data available to third parties beyond the data that you are required to share under PSD2, GDPR or other laws?

- Yes
- No
- Don't know / no opinion / not applicable

#### Questions for firms using customer data held by financial firms

### Question 15. As a firm using customer data held by financial firms, what is the purpose of accessing these data?

	lect as many answers as you like
P	rovision of services competing with the services offered by the data holder
P	rovision of additional services
P	rovision of analytical insights based on aggregated, including anonymised,
d	ata
☑ C	ther
Please	specify to what other purpose(s) you refer in your answer to question
15:	
	aracter(s) maximum
including	spaces and line breaks, i.e. stricter than the MS Word characters counting method.
San	s objet pour l'Institut
Ouget	on 16. As a firm using sustamor data hold by financial firms, have you
	on 16. As a firm using customer data held by financial firms, have you
experi	enced any difficulties in accessing these data?
experi © Y	enced any difficulties in accessing these data?
experi O Y	enced any difficulties in accessing these data? es
experi O Y	enced any difficulties in accessing these data?
experi Y N O	enced any difficulties in accessing these data? es o on't know / no opinion / not applicable
experi Y N D	enced any difficulties in accessing these data?  o  on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how
experi Y N D Questi	enced any difficulties in accessing these data? es o on't know / no opinion / not applicable on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to
experi Y N Questi many develo	es on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?
experi Y N Questi many develo	es on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?  ess than 10
experi Y N N Questi many develo	enced any difficulties in accessing these data?  es  o  on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?  ess than 10  o to 99
experi Y N N Questi many develo	enced any difficulties in accessing these data?  es  o on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?  ess than 10  o to 99  oo to 999
experi Y N N Questi many develo	es o on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?  ess than 10 0 to 99 00 to 999
experi Y N N Questi many develo	enced any difficulties in accessing these data?  es  o on't know / no opinion / not applicable  on 17. As a firm using customer data held by financial firms, with how data holders in the EU would you have to interact on average to p and offer a financial product or service to customers?  ess than 10  o to 99  oo to 999

Question 17.1 In how many Member States would these be located?

1 Member State
2 to 5 Member States
More than 5 Member States
Don't know / no opinion / not applicable
Questions for financial data intermediaries
Question 18. As a financial data intermediary, have you experienced difficulties in organising data sharing between data holders and data users?  Yes
No
Don't know / no opinion / not applicable
Regulation and supervision of open finance information services
Under PSD2, a dedicated licensing framework for account information service providers is in place to ensure proper regulation and supervision of these activities.
Question 19 In your opinion should the scope of account information
Question 19. In your opinion, should the scope of account information service provider licenses but in place under PSD2 <sup>[1]</sup> be extended to cover all
service provider licenses put in place under PSD2[1] be extended to cover all
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider  Yes
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider  1 Yes 1 No
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider  Yes No Don't know / no opinion / not applicable  Questions for firms using customer data held by financial firms
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider  2 Yes 2 No 3 Don't know / no opinion / not applicable  Questions for firms using customer data held by financial firms  Question 20. Do you hold any financial services license (authorisation)?
service provider licenses put in place under PSD2[1] be extended to cover all financial services where new data access rights for third-party service providers would be introduced?  1 Limited scope licenses which allow account information services provides to provide consolidated information on one or more payment accounts held by the payment service user with either another payment service provider or with more than one payment service provider  Yes No Don't know / no opinion / not applicable  Questions for firms using customer data held by financial firms

0	Don't know /	no o	pinion /	not	ар	plicable
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### **II. Customer protection**

Control over the use of personal data is a key pillar in protecting the digital self-determination of a user and building a trust framework. Ensuring that customers have meaningful control over the use of their personal data is essential to guarantee the lawfulness of data processing. Open finance framework should aim to establish trust by ensuring that customers are informed about the processing of their personal data, and that the information provided is accurate.

### Q a

Question 21. In your opinion, what digital tools can strengthen a customer's ability to grant, track and withdraw consent?  Please select as many answers as you like							
Consent management dashboards to enable customers to track which third parties have been granted consent							
Digital identity solutions, such as European digital identity wallets <sup>[2]</sup> , which could help identify a customer online and authenticate consent  Other							
<sup>2</sup> The European digital identity wallet is a product and service that will allow natural and legal persons in the Union to store credentials linked to their identity, and provide them to relying parties upon request, for the purpose of authentication and access to public and private services. It was proposed in June 2021 as part of the European digital identity framework (eIDAS review). See proposal for a Regulation of the European Parliament and the Council amending Regulation (EU) No 910/2014 as regards establishing a framework for a European digital identity, COM/2021/281 final							
Question 22. In your opinion, who should provide such tools?  Please select as many answers as you like							
Data holders							
Third parties							
Other							
Question 23. Do you believe that licensed firms in open finance should be							

Q required to provide operational tools to enable customers to manage their right of consent with respect to the various financial services they are using?

Yes

O No

Don't know / no opinion / not applicable
Question 24. Should "strong customer authentication" (i.e. authentication based on the use of at least two security elements) under open finance framework be only used when customers first decide to connect/disconnect their account to a third party service provider or periodically?
Connect/disconnect
Periodically
Never
Don't know / no opinion / not applicable
Question 25. Should the authorisation to access customer data under oper finance automatically expire after a certain period of time?  Yes  No  Don't know / no opinion / not applicable
Data sharing can potentially result in market segmentation where consumers with a high-risk profile could be exclude from the market because of certain characteristics or where those who choose not to agree to share additional data which extends beyond data deemed strictly necessary for the provision of the relevant product, may end up payin higher prices for services ('price for not sharing data'). At the same time, more granular risk pricing may lead to lower prices. The use of alternative data may even open access to financial services to hitherto excluded individuals and businesses. The risk of data misuse, financial crime and fraud need to be appropriately managed in a data sharing framework.
Question 26. What are the key risks related to customer data sharing?
Financial exclusion
Privacy breaches
Misuse of data (incl. fraud and financial crime)
Other
Don't know / no opinion / not applicable

### Question 27. What should be done to mitigate the risks of financial exclusion and data abuse?

Please select as many answers as you like

<ul> <li>Establish best practice guidelines on customer profiling</li> <li>Define in legislation specific data fields that may be used for customer profiling in the provision of various financial services</li> <li>Introduce a mandatory requirement for the provision of basic services as part of the licensing regime (akin to the basic bank account concept) and cap prices</li> <li>Other</li> </ul>
Clear rules on liability are important to ensure appropriate redress between actors in the data value chain in cases where data shared is misused, incorrect, or out-of-date.
Question 28. Is there a need for additional rules in the financial sector to
clarify the attribution of liability for the quality of customer data that is
shared?
Yes, horizontal liability principles across the financial sector are required
<ul> <li>Yes, but liability principles must be tailored sector-by-sector</li> <li>No</li> </ul>
Don't know / no opinion / not applicable
Question 29. In your opinion, should an open finance framework need a dispute settlement mechanism to mediate and resolve liability disputes and other customer complaints?
© Yes
<sup>©</sup> No
Don't know / no opinion / not applicable

### III. Modalities of data access and reuse in the financial sector

Data-driven finance necessitates the use of varied datasets, including public and private data, as well as personal and non-personal data. This not only calls for a combination of differentiated policy approaches when building the European financial data space, but also requires consistency with cross-sectoral legislative frameworks. Relevant personal data includes financial data, e.g. as regards savings, mortgages, consumer credit, investments, pensions and insurance. Non-financial data may also be useful, including data from online platforms (e.g. social media, e-commerce and streaming), public entities (e.g. tax and social security), utilities (e.g. water and energy), telecommunications, retail purchases, mobility (e.g. ticket purchases), environmental data, and Internet of things (IoT) data. Relevant nonpersonal data includes business registry data and high value datasets to be shared under the Open Data Directive. 'Read' access allows for simple access to data, e.g. to populate aggregators and comparative tools. 'Write' access includes 'read' access and enables third parties to perform actions on customer's behalf, e.g. to open/close accounts in

case of switching financial service providers or initiate other types of transactions. This sections covers questions on the type of data and type of access required for the development of specific products and services in the financial sector.

Question 30. Are you aware of any financial services or products based on data sharing that already exist or are under development beyond those
enabled under PSD2?
Yes
No
Don't know / no opinion / not applicable
Question 31. Please explain briefly the potential that these services or
products involving financial data sharing hold for consumers and/or businesses:
5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Questions for firms using customer data held by financial firms
Users of customer data held by financial service providers may access them based on an ad hoc contract concluded with the data holder.
Question 32. Have you had any practical experience with ad hoc contracts to
ensure data access?
Yes
No
Don't know / no opinion / not applicable
Question 33. In your experience, are data holders willing to conclude such
contracts in practice?
© Yes
No
Don't know / no opinion / not applicable

### Question 34. At how much would you estimate the average cost of concluding an ad hoc contract for data access?

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Sans objet pour l'Institut

Questions for all respondents

Contractual schemes

Contractual schemes are voluntary data-sharing mechanisms that are based on a contract. The Euro Retail Payments Board (ERPB) is currently developing a contractual scheme between data holders and data users for access to data, with participation from business and consumer organisations. The Commission would like to better understand the potential of such contractual schemes for open finance.

Question 35. Are you a member of any contractual scheme or expecting to become one in the next few years?

Yes

No

### Question 36. Do you think that contractual schemes offer more benefits than just data & API standardisation?

Yes

Not sure

O No

Don't know / no opinion / not applicable

Don't know / no opinion / not applicable

#### Please explain your answer to question 36.1:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

such a scheme (includi	n would you estimate the cost of membership in ing costs of joining the scheme, compliance scheme's requirements, costs of providing the the scheme)?
5000 character(s) maximum	
including spaces and line breaks, i.e. str	ricter than the MS Word characters counting method.
regulatory intervention, I we to open finance would be r	agree with the following statement: without any ould expect that any contractual challenges linked esolved within the next 3-5 years by stakeholders
regulatory intervention, I we to open finance would be r themselves?	ould expect that any contractual challenges linked
regulatory intervention, I we to open finance would be rethemselves?  Agree	ould expect that any contractual challenges linked
regulatory intervention, I we to open finance would be r themselves?	ould expect that any contractual challenges linked esolved within the next 3-5 years by stakeholders
regulatory intervention, I we to open finance would be rethemselves?  Agree Disagree Don't know / no opinion  Question 39. What further contractual schemes should non-binding calls on sta	ould expect that any contractual challenges linked esolved within the next 3-5 years by stakeholders  / not applicable  er measures to promote market adoption of d the EU take?

Legislative access rights

The <u>Data Act proposal</u> establishes a new data access right for the so-called Internet of things (IoT) data. However, it does not introduce any new data access rights in the financial sector, which would have to be set out in sectoral legislation in line with the general rules for business-to-business data sharing in all economic sectors, including finance, as set out in Chapter III.

### Question 40. In your opinion, should the Commission consider to propose new data access rights in the area of open finance?

- Yes, without compensation
- Yes but only if the data holder receives compensation for making data available
- O No
- Don't know / no opinion / not applicable

### Question 41. Should any such new data access rights cover the following categories of data related to?

	Yes	No	Don't know - No opinion - Not applicable
Savings accounts	0	0	0
Mortgage products	0	0	0
Lending products	0	0	0
Securities accounts and financial instruments holdings	0	0	0
Insurance and pension products	0	0	0
Risk assessment (eg credit and insurance risk)	0	0	0
Sustainability profile of financial services	0	0	0

Question 42. In your opinion if such new data access rights are introduced, should financial institutions that are SMEs $^{[3]}$  holding customer data be excluded from any such obligation (see e.g. Art 7 of the Data Act)

<sup>3</sup> Small and medium-sized enterprises include enterprises with staff number between 10 and 250
and turnover between 2 and 50 million euros or a balance sheet total between 2 and 43 million
euros

Yes

No

Don't know / no opinion / not applicable

Question 43. In your opinion should large gatekeeper platforms [4] requesting data access be excluded from being able to benefit from such data access rights (see Art 6(d) of the Data Act)

<sup>4</sup> Gatekeepers are understood as providers of core platform services (such as online intermediation services, online search engines, online social networking services, video-sharing platform services, number-independent interpersonal communication services, operating systems, cloud computing services) which have a significant impact on the internal market, serves as an important gateway for business users to reach end users and have an entrenched and durable position in its operations or will have such a position in the near future

Yes

O No

Don't know / no opinion / not applicable

It is important to ensure full compliance with <u>GDPR</u> and <u>e-Privacy Directive</u> requirements, including when data is shared in real-time (e.g. standardised APIs). The GDPR provides several lawful grounds for the processing of personal data. If personal data is processed, the controller(s) must ensure that processing is based on lawful grounds in line with GDPR. Article 20 of Regulation (EU) 2016/679 provides for a right of data subjects to receive personal data concerning them, in a structured, commonly used and machine-readable format, and to port those data to other controllers, where those data are processed on the basis of Article 6(1)(a) or Article 9(2)(a) or on a contract pursuant to Article 6(1)(b). Data subjects also have the right to have the personal data transmitted directly from one controller to another, but only where technically feasible.

Question 44. Have you made use of Article 20 GDPR to access financial data or been requested such data access under Article 20 GDPR in the financial sector, and if so how frequently?

Never

RarelyRegularlyEvery weekDon't know / no opinion / not applicable

## Question 45. Are there any specific challenges related to the data processing principles of GDPR as regards

Please select as many answers as you like

data lawfulness, fairness and transparency
purpose limitation
data minimisation (limiting data collection to what is directly relevant and
necessary for a specified purpose)
ata accuracy
data storage limitation
data integrity and confidentiality
Other

## Question 46. In your opinion, what lawful grounds for the processing of personal data would be most useful for the purpose of open finance?

	<b>1</b> (least useful)	2 (not so useful)	3 (neutral)	4 (quite useful)	5 (most useful)	Don't know - No opinion - Not applicable
Processing based on consent	•	•	•	•	•	•
Processing based on a contract	•	•	•	•	•	•
Processing necessary for compliance with a legal obligation	•	•	•	•	•	•

Processing necessary to protect vital interests of the data subject	•	•	•	•	•	•
Processing necessary for the public interest	•	•	0	0	0	•
Processing necessary for legitimate interests pursued by the controller or a third party	•	•	•	•	•	•

# Question 47. Of the ones listed, which are the most important reasons preventing the portability right under Article 20 GDPR to be fully effective in the financial sector?

Please select as many answers as you like

The absence of an obligation to provide the data on a continuous/real time
basis
The absence of standardised APIs
The absence of standards ensuring data interoperability
The absence of clear rules on liability in case of data misuse

The absence of clarity as to which types of data are within scope

■ The absence of incentives for data holders to provide high quality data, as there is no remuneration for making data available

Other

### IV. Technical infrastructure

Data sharing in the digital economy would require a dedicated infrastructure that enables machine-readable access and machine-to-machine communication, so that the various firms in the data value chain can interact and cooperate efficiently. The task of putting in place such an infrastructure might be costly and involve many steps, including the

standardisation of data and the access technology itself. Prior to engaging in such activities though, it is indispensable to determine what type of data format would be required. This section covers questions on the standardisation of data and application programming interfaces (APIs).

Question 48.	Do	commonly	agreed	standards	on	data	formats	exist	in	your
area of activi	ty in	the financi	al secto	r?						

- Yes
- O No
- They are currently being developed
- Don't know / no opinion / not applicable

# Question 49. Should the EU take further measures to promote market adoption of standardised data formats?

- Non-binding calls on stakeholders
- Make use mandatory
- Other measures
- None of this
- Don't know / no opinion / not applicable

### Question 50. Should the EU take further measures to promote market adoption of standardised APIs?

- Non-binding calls on stakeholders
- Make use mandatory
- Other measures
- None of this
- Don't know / no opinion / not applicable

### Question 51. Who is best placed to develop common standards for APIs?

- Industry stakeholders
- European supervisory authorities
- International or European standardisation organisations (e.g. CEN)
- Other
- Don't know / no opinion / not applicable

Question 52. Would you agree with the following statement: even without an regulatory intervention, within the next 3-5 years I would expect most if no all larger financial institutions in the EU to provide consent-based access to				
key customer data via standardised APIs.				
Agree				
Disagree				
Don't know / no opinion / not applicable				
Questions for firms using customer data held by financial firms				
Question 53. Absent standardisation of data, would you be able to offer your				
services?				
© Yes				
To customers of a limited number of financial firms only				
In a limited number of Member States only				
O No				
Don't know / no opinion / not applicable				
Question 54. What is your estimate of cost savings from using data based on				
commonly agreed standards?				
5000 character(s) maximum				
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.				
Sans objet pour l'Institut				
Question 55. Would you expect new products to be developed if more data				
were available based on commonly agreed standards?				
Yes				
No				
Don't know / no opinion / not applicable				

Question 56. To the best of your knowledge, what is the proportion of hole			
of customer data in your sector of activity that make these data av			
based on APIs?			
Less than 10%			
<sup>©</sup> 10-50%			
The majority			
Don't know / no opinion / not applicable			
Question 57. Do you expect this proportion to increase significantly in the next 3-5 years?			
© Yes			
© No			
Don't know / no opinion / not applicable			
Question 58. Are currently available APIs based on generally accepted standards?			
No			
Don't know / no opinion / not applicable			
Question 59. Are you making use of APIs or are you planning to do so in the future?			
© Yes			
© No			
Don't know / no opinion / not applicable			
Question 60. Would you expect new products to be developed if more data were available through APIs?			
Yes			
O No			
Don't know / no opinion / not applicable			

### Question 61. What is your estimate of cost savings from accessing data through an API as opposed to specific case-by-case requests?

500	O character(s) maximum
	ding spaces and line breaks, i.e. stricter than the MS Word characters counting method.
	Sans objet pour l'Institut
Que	estions for financial firms holding customer data
Que	estion 62. Have you already developed an API for data access by
cus	tomers and third parties on behalf of customers?
0	Yes, under PSD2
0	Yes, outside the scope of PSD2
0	No No
0	Don't know / no opinion / not applicable
Que	estion 63. Would you see any cost savings in your operations associated
	the use of such APIs?
0	Yes
0	No No
0	Don't know / no opinion / not applicable
	Bont know / no opinion / not applicable
<b>3</b>	ation CA What is your actimate of the east of action up on ADI for access
	estion 64. What is your estimate of the cost of setting up an API for access
-	our customer data and the ongoing costs for running it?
	ding spaces and line breaks, i.e. stricter than the MS Word characters counting method.
	Sans objet pour l'Institut
	- and days, pour information

	Yes	No	Don't know - No opinion - Not applicable
The cost of developing an API is subject to economies of scope – i.e. once an API is developed using it for additional types of data increases the development costs only marginally	©	©	•
The cost of developing and running an API is lower if it is based on generally accepted and widely used data standards	©	©	•

### Question 66. Do you apply or intend to apply any generally recognised standards for your APIs beyond PSD2?

- Yes, currently applied
- Yes, envisaged
- No, because no standards are available
- No, because not interested
- Don't know / no opinion / not applicable

## Question 66.1 Please specify for which generally recognised standards you apply or intend to apply:

-	
50	000 character(s) maximum
inc	luding spaces and line breaks, i.e. stricter than the MS Word characters counting method.

#### **PART II**

Part II of the consultation contains the following section

V. Specific questions on selected use cases involving data sharing in the financial sector

# V. Specific questions on selected use cases involving data sharing in the financial sector

One potential use case would involve enabling access to customer information gathered in the context of the suitability and appropriateness assessment, as well as access to customer's investment data (e.g. securities accounts, pensions, etc.). In the context of its work on a retail investment strategy as envisaged by the <u>capital markets union action plan</u>, the Commission is considering ways to improve the suitability and appropriateness assessment in order to help retail investors better achieve their investment goals. The present consultation includes questions on the access to and reuse of customer-profile data, as well as access to data on customer's current investments. In addition, this consultation contains questions on a use case relating to access to SME data to enhance SME financing options. Annex I provides an overview of other use cases that were discussed by the open finance subgroup.

### Transferability of customer-profile data (Personal Investment Plan (PIP), suitability assessment) and access to customer data on current investments

The Commission is currently exploring different ways to improve the suitability and appropriateness regimes under the retail investor protection framework. One of the approaches being assessed is the above-mentioned PIP. The PIP would be a possible portfolio-centric approach to investing that the Commission is consulting on in a separate consultation (Targeted consultation on options to enhance the suitability and appropriateness assessments). In short, the PIP onboarding process would entail gathering customer-specific data akin to the information currently collected by investment intermediaries under the suitability and appropriateness regimes. The 'output' of that assessment would be an asset allocation strategy that lays out the appropriate risk-return for the customer having regard to his or her investment objectives and constraints.

This targeted consultation explores how open finance might enable access to and reuse of customer-profile data and customer's current investment data in order to improve the suitability and appropriateness regimes under the retail investor protection frameworkand/or -should the Commission propose it - the possible development of a PIP. Customer profile data should be understood as comprising data that form the basis of the suitability and appropriateness assessments performed by financial intermediaries.

It should also be understood as covering both data which is required as input to the suitability and appropriateness assessments (or a possible future PIP) and the 'output' data. The former would comprise all the information that the financial intermediary is asked to collect in the process of suitability assessment. The latter is to be understood as the asset allocation strategy drawn up by the financial intermediary.

Enabling data to be shared between financial intermediaries with the customer's permission could prove to be an important element of the customer-centric and portfolio-focused approach to investing. This would have two aspects:

- First, the rules around portability of customer-profile would ensure that information can be seamlessly transferred by the customer to another financial intermediary. Such an approach might facilitate the uptake of new tailored and customer-centric approaches to help customers better manage their investments or to facilitate customer switching between intermediaries, or using multiple financial intermediaries. This might be achieved either by enabling the customer to receive the data in a standardised and structured form and transfer it onwards (portability) or by ensuring that brokers set up IT infrastructures such as APIs for the secure sharing of information.
- Secondly, enabling further innovation and supporting adequate product offer for the benefit of retail investors would require that financial intermediaries could access data on investment products already held by their customers (including securities accounts as well as life insurance and pension products). If financial intermediaries or other service providers gain or maintain an up-to-date overview of the customer's investments, they could develop new tools and services to offer more tailored products to retail investors, analogous to analytics services offered to retail customers based on PSD2 data. Such an approach could bring about

additional data-driven portfolio analytics services, ultimately giving more tools to the investor to make informed investment decisions. Specifically related to the PIP, access to such data would allow financial intermediaries to assess whether customers' investments are in line with their respective asset allocation strategy or whether they may need to make adjustments.

#### Transferability of customer-profile data

Customer-profile data could, for example, include information on the customer's risk and sustainability preferences, knowledge and experience, transaction track record, ability to bear losses, wealth, income and the customer's investment horizon. It could also include relevant documents and information required under anti-money laundering and terrorist financing legislation.

terrorist financing legislation.
Question 67. Do you think that customer-profile data should be accessible to other financial intermediaries or third-party service providers through an API-based infrastructure (subject to customer permission)?
Yes
No
Don't know / no opinion / not applicable
Please explain your answer to question 67:
5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Question 68. The portability of which specific customer-profile data would be essential in order to enable creation of new products and services as well as bring broader benefits for retail investors as described above?  5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 69. In your opinion, are there any risks and constraints associated with sharing the customer-profile data between financial intermediaries?

<sup>◎</sup> No	
Don't know / no opinion	n / not applicable
sharing of all or only spe addressed: 5000 character(s) maximum	plain if these risks and constraints apply to the ecific data fields and how this could potentially be estricter than the MS Word characters counting method.
5000 character(s) maximum	customer to share his or her customer-profile data:  stricter than the MS Word characters counting method.
Access to customer data of	on current investments
Question 72. Subject to customer's	on current investments  agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:
Question 72. Subject to customer's providers be able to access data on c	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:
Question 72. Subject to customer's providers be able to access data on c	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:
Question 72. Subject to customer's providers be able to access data on call to develop new tools for	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:
Question 72. Subject to customer's providers be able to access data on case a) to develop new tools for Yes	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:  r the benefit of customer?
Question 72. Subject to customer's providers be able to access data on comparts a) to develop new tools for Yes  No	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:  r the benefit of customer?  n / not applicable
Question 72. Subject to customer's providers be able to access data on comparison a) to develop new tools for Yes No Don't know / no opinion  Please explain your answer	agreement, should financial intermediaries or other third party service sustomer's current investments with other financial service providers:  r the benefit of customer?  n / not applicable

assess	ensure smooth implementation of the suitability and appropriateness sments (or a possible compilation of a personal investment plan and to implementation of the associated asset allocation strategy more nt)?
© Y	•
◎ N	0
© D	on't know / no opinion / not applicable
Please	explain your answer to question 72 b):
5000 ch	paracter(s) maximum
including	spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Questi	on 73. Should the access be granted to:
	Il data on all investments
A	Il data on some investments
© S	ome data on all investments
© D	on't know / no opinion / not applicable
Please	e explain your answer to question 73, notably which data and which
	ments in the case of partial access:
	naracter(s) maximum
including	spaces and line breaks, i.e. stricter than the MS Word characters counting method.

termediaries and other third-party service providers be able to access data
n customers' current investments with other financial service providers to
rovide investment analytics services, such as a consolidated overview of
ne client's investments and an assessment of the risk-return metrics of the
lient's portfolio?
<sup>©</sup> Yes
O No
Don't know / no opinion / not applicable
lease explain your answer to question 74:
5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
iologing spaces and line preaks, i.e. stricter than the IVIO Word characters counting method.
ruestion 75. Subject to customer's agreement and if third party access to ustomers' current investment data were to be enabled, should it also be nade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be hade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be lade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes No Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be hade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be hade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be hade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:
ustomers' current investment data were to be enabled, should it also be hade possible to access data on their past investments? In the affirmative, that would be the main use cases for sharing such data?  Yes  No  Don't know / no opinion / not applicable  lease explain your answer to question 75:

Question 74. Subject to customer's agreement, should financial

their current investments across financial intermediaries could encourage
greater competition and innovation in the provision of investment services?
Yes
No
Don't know / no opinion / not applicable
Please explain your answer to question 76:
5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.
Question 77. Please provide us with an estimate of costs that would be incurred by an investment firm in setting up data access points, e.g. in the
form of APIs, to allow the customer to share data on his or her current investments:
5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 76. Do you think that enabling customers to share their data on

### **SME** financing

Similarly to the investment use case, the SME financing one consists of two aspects. First, SMEs frequently face challenges accessing credit and are exposed to higher transaction costs and risk premiums than larger enterprises. Lenders often lack sufficient information to assess adequately SME creditworthiness, price credit risk and tailor financial products. Primary data collection from SMEs during a loan application process is costly and may not deliver all the relevant data. To make sure that the funding provided is appropriate to the economic and financial circumstances of SMEs, credit institutions and other lenders might benefit from the additional access to data, including ecommerce data. Online commercial activity and other cross-sectoral data generally improves the quality of SME creditworthiness assessment and may lead to enhanced financing, with a positive impact on the overall financial health of SMEs.

Second, open finance principles could also be applied to the sharing of data relevant to SME funding applications among funding providers, which is one of the actions under the capital markets union action plan. Credit institutions and

alternative providers could allow authorised funding providers to access the relevant SME data via APIs in a standardised and machine-readable format, subject to the SME's consent. Another possibility would be to ensure portability of data in a structured and machine-readable format that SMEs could transfer to other financial intermediaries themselves. In both cases, the data shared would be retrieved from the SME's funding application. By facilitating the sharing of standardised data on SMEs with funding providers, such a scheme would have the potential to help SMEs secure funding while helping funding providers source new clients / investments.

#### **Assessing SME creditworthiness**

Question 78. Is SME data accessible today via regulatory requirements or are there practical examples of contractual access to data required for SME creditworthiness assessment?

- Yes, SME data is accessible today via regulatory requirements
- No, there are practical examples of contractual access to data required for SME creditworthiness assessment
- Don't know / no opinion / not applicable

Question 79. Is the required data already standardised (e.g. either by market operators or via regulation)?

Yes

O No

Don't know / no opinion / not applicable

Question 80. Is the data required for SME creditworthiness assessment readily accessible from a technical perspective (e.g. via standardised APIs)?

Yes

No

Don't know / no opinion / not applicable

#### Sharing of SME data across financial institutions

Question 81. Do you think that a referral scheme for SMEs through an APIbased infrastructure based on standardised data, giving a financial intermediary access to data held by another financial intermediary, could be effective in helping them secure alternative funding?

Yes

O No

Question 82. Please provide us with quantitative estimates of costs the	at
would be incurred by a funding provider due to setting up data access	S
points, e.g. in the form of APIs, to allow the SME to share its funding	g
application data with alternative funding providers:	
5000 character(s) maximum	
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.	
Question 83. Are you aware of existing practical examples of contractu	al
access to SME funding application data?	
© Yes	
No	
Don't know / no opinion / not applicable	
Bon t know / no opinion / not applicable	
Question 84. Are there any significant legal obstacles for accessing SM funding application data held by another funding provider?  Oracle Yes Oracle No	Ε
Don't know / no opinion / not applicable	
	_
Question 85. What steps would be necessary to harmonise data formats a	ıd
access conditions to ensure adequate quality of SME data (accurate, reliab	e,
complete, etc.)?	
5000 character(s) maximum	
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.	

Don't know / no opinion / not applicable

#### **PART III**

Part III of the consultation contains the following section

VI. Other aspects of data sharing in the financial sector and related obstacles

# VI. Other aspects of data sharing in the financial sector and related obstacles

#### Use of aggregated supervisory data for research and innovation

The <u>supervisory data strategy of December 2021</u> states that the Commission will look into ways to make data available more extensively for research and innovation, while protecting data confidentiality. In its 2023 progress report, the Commission will assess whether any regulatory adjustments can be made to enable the sharing and reuse of reported data for innovation purposes.

Question 86. Are there any legal obstacles today to obtain and use fully
anonymised and aggregated supervisory data for research and innovation
purposes?

Yes	3
100	7

O No

Don't know / no opinion / not applicable

#### Please explain your answer to question 86:

5000 character(s) maximum	
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.	

## Question 87. In your opinion, what areas hold research and innovation potential based on the use of anonymised and aggregated supervisory data?

500	00 character(	(s) maximum						
inclu	ıding spaces	and line breaks,	i.e. stricter	than the MS	Word ch	aracters	counting	method.

Legal certainty for voluntary data sharing among financial institutions to
improve risk monitoring or compliance and further develop related tools
The <u>Commission proposals for a Digital Operational Resilience Act in the financial sector</u> include explicit provisions clarifying that financial institutions may exchange amongst themselves cyber threat information and intelligence in order to enhance their digital operational resilience, in full respect of business confidentiality, protection of personal data and guidelines on competition policy (Article 40). These proposals were aimed to ensure legal certainty about the possibility of such exchange of information and data.
Question 88. Would you consider it useful to provide for similar "enabling
clauses" for other types of information exchange among financial
institutions?
Yes
No
Don't know / no opinion / not applicable
Question 88.1 If you consider it useful to provide for similar "enabling clauses" for other types of information exchange among financial
institutions, please indicate in which areas and please explain:  5000 character(s) maximum
including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

### **Additional information**

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) below. Please make sure you do not include any personal data in the file you upload if you want to remain anonymous.

The maximum file size is 1 MB.

You can upload several files.

Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

#### **Useful links**

More on this consultation (https://ec.europa.eu/info/publications/finance-consultations-2022-open-finance\_en)

Consultation document (https://ec.europa.eu/info/files/2022-open-finance-consultation-document\_en)

Use cases annex to the consultation document (https://ec.europa.eu/info/files/2022-open-finance-consultation-document-annex\_en)

Related call for evidence on the open finance framework (https://ec.europa.eu/info/law/better-regulation/initiatives/plan-2021-11368\_en)

Related public consultation on the review of PSD2 and on open finance (https://ec.europa.eu/info/publications/finance-consultations-2022-psd2-review en)

Related targeted consultation on the review of PSD2 (https://ec.europa.eu/info/publications/finance-consultations 2022-psd2-review\_en)

Related call for evidence on the review of PSD2 (https://ec.europa.eu/info/law/better-regulation/initiatives/plan-20 12798 en)

More on digital finance (https://ec.europa.eu/info/business-economy-euro/banking-and-finance/digital-finance\_en

More on payments services (https://ec.europa.eu/info/business-economy-euro/banking-and-finance/consumer-finance-and-payments/payment-services/payment-services\_en)

Specific privacy statement (https://ec.europa.eu/info/files/2022-open-finance-specific-privacy-statement\_en)

#### Contact

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